

AHR Board of Director's Meeting January 2015

| TOPICS | DISCUSSION |
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| | The January 2015 meeting was called to order by Paul Sutton at 8:04 p.m. (EST). Attending were: Chuck Hendershot, Susan Haszelbart, Ian Wengerd, Bill Ellingson, Andrew Yoder, Melanie Cornman and Ruth Schwab. Absent with notice was Brian Mitteer. |
| I. Old Business | |
| II. Office Update – Ruth Schwab | For the month December 2014, 34 foal registrations and 44 transfers were completed. There are 97 stallions renewed for 2015. We ended 2014 with 895 members and 39 Youth members. There are 379 members renewed so far for 2015 but there is still a stack of memberships received that have not yet been entered. There are 46 magazine subscribers. . During December our Website homepage had 2700 visitors with Pedigree Search, Classifieds and Farm page being the most visited. |
| III. Committee Reports | |
| 1. AHR Youth | Lisa Matheny – Chair, Dave Wilson – co-Chair; Members: Lisa Schott, Sherry Bradshaw, Ian Wengerd. Ian Wengerd will create an article on the AHR Youth Scholarship program. This program has great potential to grow and provide opportunities for our youth. The youth membership and involvement could be enhanced with additional promotion & explanation of the program. |
| 2. By-Laws | Paul Sutton – Chair Members: Brian Mitteer, Andrew Yoder, Mahlon Miller The two proposed By-Law changes will be sent to the Board for review and then sent to the members for their votes. |
| 3. Classification | Bill Hendershot – Chair; Members: Chuck Hendershot, Jennifer Rousseau, Robert Eicher, Ray Miller. The committee composition will remain the same as 2014. The Committee has been contacted about one site for an inspection in 2015. The location proposed is for the Inspection & Classification to be held in conjunction with the AHR National Show. The Chair of the National Show Committee is aware of the request and we are currently evaluating the logistics and potential costs associated with this site. |
| 4. Finance | Chuck Hendershot – Chair Members: Board of Directors (Office Consultant Ruth Schwab) |
| The initial year-end financial statements have been completed and the Executive Director and Treasure are in the process of completing a year-end review of the results before the final report is prepared for the Board and Membership. The preliminary results look good and AHR will probably report its first profit in over 7 years. If we miss finishing the year in the black, it will be only a small loss, significantly out performing 2013 and exceeding our budget for the year. The bad news is that our membership flip negative for the year, declining 4% from 2013. The decline in revenues occurred because we had a significant number of memberships renewed for 2013 in December of 2013 to gain advantage of discounts for foal registrations. This one month membership rush did not repeat in 2014; therefore our membership numbers reversed and ended up down for the year. Additionally, the Finance Committee is working with Committee Chairs to develop a final budget proposal for 2015 to be presented to the Board for approval. | |
| 5. Futurity – SIP | Robert Eicher – Chair; Members: Paul Sutton, Mahlon Miller, Doug Sutherland, Steve Webel The committee is working on hiring judges. |
| 6. Judges | Chuck Hendershot – Chair; Members: Bill Hendershot, Jacque Woodward, Lisa Schott, Bill Jameson, Karen LaBell, and Ray Miller. Finalizing recruitment of committee members and work plan for 2015. |
| 7. National Show | Duane Stutzman – Chair; Members: Bill Jameson, Steve Verhoff, Judges have been hired. |
| 8. Nominating | Paul Sutton – Chair; Members: Betty Miller, Judy Winkler. |

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| | <p>An addition teleconference meeting will occur within the next week to further discuss this matter.</p> |
| 9. Pedigree | <p>Ian Wengerd – Chair Members: Doug Hoskins, Theo Hug, Emily Gibson.</p> <p>Committee members for 2015 remain the same as 2014. The vets that did the Eye Cancer Study in Haflingers are invited to the call at 9pm to give us an update. This study is ongoing and more information will follow in the next magazine.</p> |
| 10. Personnel/Office | <p>Brian Mitteer – Chair Members: Board of Directors</p> <p>The Board of Directors would like to take the opportunity to thank Ruth Schwab for the additional, above & beyond, her normal long day hours that she puts in to keep the Registry on track operating effectively. Carolyn Sutton volunteers many hours a month to help Ruth in the office and we are grateful for her generous contribution of her time & support.</p> |
| 11. Points/Awards | <p>Deborah North – Chair Members: Susie Haszelbart, Rhonda Gould, Marti Gugel, and Chesna Klimek.</p> <p>The Points/Awards committee is looking to refresh the program. I have a great group assembled: Susie Haszelbart, Rhonda Gould, Marti Gugel, and Chesna Klimek. I purposely sought out AHR members with varied backgrounds. We have experience in draft and pleasure driving, eventing, dressage, hunters, rail and in hand classes, timed events, and trail trials/extreme cowboy competitions!</p> <p>Our first step was to offer members a chance to voice opinions. I created a survey on surveymonkey.com. This document has been forwarded to several regional clubs so AHR members who do not use internet can fill them out and send to me. The committee has a goal of making the Points/Awards Program more inclusive no matter what discipline our AHR members pursue.</p> <p>Some of the feedback has been eye opening in that many people did not even know the program existed. Others have expressed the opinion that those who compete in day-long events that result in only one placing are at a disadvantage, as those showing in open shows may earn a pile of ribbons and points. The committee would like to explore expanding the categories beyond simply 'riding and driving'. At the current \$15 sign up fee per member, the program should be able to pay for plaques for champion and reserve in more than two divisions as more members sign up.</p> <p>I hope to have results of the online survey in the next couple of weeks. The paper copies will probably trickle in, and we will review those to include in a final report for the board.</p> <p>I would like to thank Ruth Schwab for her hard work on the program!</p> <p>Respectfully submitted, Debbie North, Chairperson</p> |
| 12. Promotions/ Advertising/Regional Support | <p>Chair: Melanie Cornman Members: Lisa Schott, Margaret Sherman, Jennie Deephouse, Marty Gugel, Michelle Harper, Jessica Hanney, Richard Baker, Sharon Leisure, Donna Immel, Shannon Van Horn.</p> <p>I am gathering articles for the promotions magazine. I don't have one on pleasure driving and wondered if I could use Suzy's article on Shasta from the last AHR magazine, and the pics of course. The promotions committee is working with KHA to insure that the Haflingers are well represented and presented at the PA Horse World Expo in March. This is a major 4 day event and our breed presence is important. The committee requests the approval to provide KHA with financial support in the area of \$250-\$300. The AHR could provide anything to put on the table and/or perhaps the AHR banner. Does the BOD have any feedback for Lisa Schott with regards to the online survey that she created, executed, paid for and supplied the results to the board? Jessica Hanney and Ruth have been working</p> |

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| | <p>of updating the website. Chuck Hendershot made a motion to donate \$250 to KHA (Keystone Haflinger Association), to help with the PA Horse World Expo, Melanie Cornman 2nd, it was passed. The Ohio Equine Affair has invited the Ohio Haflinger Driven Drill team to perform.</p> |
| 13. Publications | <p>Susie Haszelbart – Chair; Members Jacque Woodward, Melanie Cornman, Susan Van Horn.</p> <p>Nothing to report</p> |
| 14. Sales | <p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder.</p> <p>More discussion for next weeks call.</p> |
| 15. World Federation | <p>Chuck Hendershot – Chair: Members: Jennifer Rousseau, and Donald Sommer.</p> <p>The committee is proposed to remain the same as 2014. The issue was raised with the Board to see if AHR would like to provide some type of prize for the American Champion at the Haflinger World Show in Austria. We should have at least 5 horses from the US in this competition. The issue is being considered by the Board.</p> |
| I. V. New Business | <p>None</p> |
| | <p>Moved by Bill Ellingson and seconded by Chuck Hendershot and approved that the meeting be adjourned at 10:52 p.m. The next meeting date is Wednesday, February 11, 2015</p> <p>Respectfully submitted by Susie Haszelbart, Clerk to the Board.</p> |