

## AHR Board of Director's Meeting – December 2008

TOPICS	DISCUSSION
	<p>The December 3, 2008, meeting was called to order by president, Bill Jameson at 8:05 p.m. (EST). Attending were: Emily Gibson, Theo Hug, Andrew Yoder, Bob Duvall, Mike Bobal, Willie Lehman, Dave Kraus, Gary Leisure, Paul Sutton and Ruth Schwab. Mike LeVasseur was absent with notice.</p>
<p><b>I. Old Business (Review of the minutes of previous meetings)</b></p>	<p>The Ohio Haflinger Association Driven Drill Team, including Paul Sutton and Andrew Yoder, had a very successful performance at the Massachusetts Equine Affair last month. The Board is very appreciative of the time and effort from the participants as this was an outstanding promotion for the breed.</p> <p>Letter received from Bill Hendershot questioning the annual BOD 2008 meeting minutes and asking for correction of the minutes about the discussion regarding splitting the National Show between separate draft and pleasure shows that took place at the annual membership meeting.</p> <p>To be amended in the BOD minutes from October 2008 in paragraph 9:</p> <p>Change the next sentence after "<i>into separate draft and pleasure shows</i> " to state: "After extended membership discussion the comments were pretty evenly split, although no vote count was taken. Therefore the consensus of the BOD is that the show should not be split so as to continue highlighting the versatility of the breed."</p> <p>Kraus approves the correction and Sutton seconds the motion. Bobal and Gibson abstain as they were not present at either meeting. No opposition to the motion.</p>
<p><b>II. Office Update – Ruth Schwab</b></p>	<p>For the month of November (report dates between 11-5-08 and 11-30-08), Tana has processed 3190 line items through QuickBooks and has completed the annual review with the accounting firm. Copies of the final report from the accounting firm have been forwarded to Board members. Final 2007 numbers were published with the Dec/Jan issue along with a 2008 financial update and the 2009 budget. Sheila reports that the Pedigree department has processed 52 foal registrations and 272 transfers while continuing to work on problem files and file cleanup. We have completed three imported horse pedigrees and have three that are still in process and should be completed shortly. Stallion license renewals received for the 2009 breeding season thus far are 260. There are currently 191 magazine subscribers. Renewal reminders for expiring subscriptions were mailed last week. There were 99 participants enrolled for the 2008 Points &amp; Awards Program, 57 on the recreation side and 42 on the performance side. Performance side points should all be submitted by now. The Recreation hours are calculated through the end of December and should be submitted by January 31<sup>st</sup> 2009. Staff job descriptions have been updated and forwarded to the Board for review.</p>
<p><b>III. Committee Reports</b></p>	
<p><b>1. AHR Youth</b></p>	<p>Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant)</p> <p>AHRY Fall Newsletter was recently mailed. 2008 contest winners were announced and prizes have been awarded.</p>
<p><b>2. By-Laws</b></p>	<p>Bill Jameson – Chair Members: Willie Lehman and Chuck Kohler</p> <p>Nothing new to report.</p>
<p><b>3. Classification</b></p>	<p>John Dunkel and Abram Miller – Co-Chairs Members: Theo Hug, Brandy Wagner, John Cisler, Robert Eicher and Dave Ayers.</p> <p>2008 was in general considered a successful year. Most comments were positive, the few criticisms that were received were minimal and dealt with directly. Problems</p>

	<p>were few and discussed on the last committee call. Judges expenses were a little over budget because one of our judges was involved in a car accident and we had to provide train tickets. Judges fees for 2009 have been set at \$100 per judge per site. In the past some judges have donated their time, if a judge decides to do this in 2009, great.</p> <p>In 2009 inspections will be at the end of June and the beginning of July. Three sites are tentatively scheduled, one out West, one at the Buckeye Show in Ohio, and the third at Tudor Oaks Farm in IL. There will be a strict minimum number placed on all sites. If the minimum number of 20 horses is not met well in advance of the inspection date there will be no site, unless a person or sponsor is willing to guarantee the same money as 20 horses would provide. More information will be in the Feb/Mar issue of Haflinger Horse.</p>
<b>4. Disposition and Trainability Assessment Committee</b>	<p>Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glen Yoder, Emily Gibson, Peg Brown and Cindy Bunner</p> <p>There has been a conference call to determine 2009 plans with the first site being the AHR Spring Sale at Ashland in May.</p>
<b>5. Finance</b>	<p>Andrew Yoder – Chair Members: Levi Yoder, Abram Miller, Paul Sutton and Tana Money Penny (office consultant)</p> <p>Financial review is completed and has been sent to the Board members. The 2007 final published summary shows a profit.</p>
<b>6. Futurity – SIP</b>	<p>Brian Mitteer – Chair Members: Bill Jameson and Lou Sutton</p> <p>New chair is being sought for 2009 as Brian is stepping down.</p>
<b>7. Judges</b>	<p>Joel Greenisen – Chair Members: Kim Hart, Mike Bobal, Holly Singleton and Jennifer Rousseau</p> <p>Bill sent Joel an email about having the committee review the 'fast track' wording for judge approval and the committee will review early in 2009 to determine how this might be managed, versus a 'special approval' process for individuals with qualifications.</p> <p>Paul Sutton volunteers to be the 2009 Board representative on the Judges Committee.</p>
<b>8. Membership</b>	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>2008 membership is at 1614. 2009 renewals are at 238.</p> <p>Thanks to Tana, "The Race Is On" was a great article in the latest edition of the Haflinger Horse magazine. Don't forget to have your referrals list your name on their membership application. We are working on a questionnaire for non-members survey to go out with a June/July complimentary magazine to be sent out to at least 13,000 non-members plus current members/subscribers to encourage membership enrollment, at a cost of approximately \$20,000 for printing (½ color pages). If you have any suggestions for the survey to non-members, please email them to Bob by February 25, 2009.</p>
<b>9. National Show</b>	<p>None – Chair (Bill Jameson is Acting Chair) Members: Bill Jameson, Brent Leininger, Steve Verhoff, Jacque Woodward, Carolyn Sutton and Brian Miteer</p> <p>Lou Sutton resigned as Chairman. Planning is in process for the 2009 national show. The dates are being considered for Ashland, Ohio, with the possibility of the last weekend in July but no dates are confirmed at this time.</p>

<p><b>10. Nominating</b></p>	<p>Mike Bobal – Chair Members: Roger Stalvey and Art Winder</p> <p>The South East Regional Director Seat had no candidate for the last election held in October 2008. Write in candidates were requested from the members in the South East Region. Several names were submitted and each of those people was sent an invitation to respond with a biography if they wanted to seek the appointment for the balance of the one year term on the AHR Board as representative of the SE region. Two candidates have responded and their biographies are submitted to the Board for review. The candidates are Arthur Winder of Virginia and Don Jackson of North Carolina. Biographies were sent out earlier to BOD members.</p> <p>Bobal made a motion, seconded by Duvall to, to vote for South East Region Director between two willing candidates, Art Winder and Don Jackson. There was no majority in supporting the motion so the vote is tabled until the January conference call after the Board has had a chance to more thoroughly review the candidate bios (they had just been received by the Board today)</p> <p>Discussion about looking at a possible bylaw change in the signature requirements for nominations for the board to make it easier for candidates to obtain signatures. A formal proposal has been sent to the Bylaws Committee by Duvall for consideration and the Committee will return to the Board in January wording to consider.</p>
<p><b>11. Pedigree</b></p>	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Anita Sweeney, Don Jackson and Sheila Pearson (office consultant).</p> <p>The motion was made and passed by the Pedigree Committee that AHR rules state that: "No Haflinger born as the result of cloning will be registered with the American Haflinger Registry."</p> <p>Moved and seconded to accept this rule effective today. No objections.</p> <p>Pedigree Committee would like to poll a number of breeders about additional regulations on frozen semen use and questionnaire will be sent out, with responses back by March or April with any new proposals brought to the Board in the spring.</p>
<p><b>12. Personnel/Office</b></p>	<p>Bill Jameson – Chair Members: Andrew Yoder, Gary Leisure, Paul Sutton, Theo Hug and Carolyn Sutton</p> <p>Nothing new to report.</p>
<p><b>13. Points/Awards</b></p>	<p>Ann Walton and Mike LeVasseur – Co-Chairs Members: Doris Thomas and Art Winder.</p> <p>Finalizing program proposal.</p>
<p><b>14. Promotions/ Advertising/Regional Support</b></p>	<p>Dave Kraus – Chair Members: Mike Bobal and Art Winder</p> <p>We are doing a \$75 silent auction basket for Horse-A-Rama in Appleton, WI Committee is considering potential promotional efforts and venues for 2009</p>
<p><b>15. Publications</b></p>	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Art Winder</p> <p>December 2008 /January 2009 Issue: 1967 issues printed 1792 issues mailed Average cost per issue \$ 3.87 Postage per issue \$ 0.75 By including the inserts with the magazine, the Registry saved \$ 2,240.00 in postage.</p>

	<p>Plan to send the June/July issue out to all Haflinger owners with a questionnaire with the opportunity to market to advertisers in order for the issue to pay for itself (printing and postage being &gt; \$30,000 if the magazine is printed with ½ color pages). Sutton would like to start the marketing process now to get advertisers on board so the charges for advertising need to be determined, particularly if we want color inside the magazine. The Publication Committee will need to determine what it will take (% advertising, and cost per page) for the magazine issue to break even.</p>
<b>16. Sales</b>	<p>Dave Wilson – Chairs  Members: Phil Greenisen, Andrew Yoder and Levi Yoder</p> <p>Spring Sale May 22-23, 2009</p>
<b>17. Video Committee</b>	<p>Mike Levasseur – Chair  Members – Dave Kraus and Kathleen Woodward</p> <p>Nothing new to report. We have received very few videos from the members so far.</p>
<b>18. Website</b>	<p>Emily Gibson and Gary Leisure – Co-Chairs  Members: Ruth Schwab (office consultant)</p> <p>The website continues to be popular service with the home page (over 5000 hits last month), AHR Farm Page, Marketplace classifieds, and Pedigree Search Page being most popular. Thanks to Ruth for her excellent work keeping the site changing and interesting.</p>
<b>19. World Federation</b>	<p>Joel Greenisen – Chair  Members: Theo Hug, Jennifer Rousseau and Dirk Young</p> <p>Dues were paid in October for 2008 based on number of licensed stallions and estimated number of breeding mares.</p>
<b>I. V. New Business</b>	<p>Next month we will appoint committee chairs and members will then be selected and appointed in the February meeting.</p>
	<p>Motion made and seconded that the meeting be adjourned. The meeting was adjourned at 9:46 p.m.</p> <p>The next meeting date is Wednesday, January 7, 2009.</p>